

Budget Approval Resource: GreenBiz 27

To: [Manager Name]

From: [Your Name]

Date: [Insert Date]

Subject: Request for Approval to Attend GreenBiz 27

I am requesting approval to attend [GreenBiz 27](#), taking place February 23-25, 2027 in San Diego, CA.

GreenBiz 27 is the **premier annual event for sustainable business leaders**, convening **2,000+ professionals** and **300+ expert speakers** for three days of actionable insights and peer collaboration.

In a time of uncertainty, GreenBiz 27 offers practical strategies to strengthen business resilience and deliver measurable sustainability impact. The program features **75+ sessions** across decarbonization, finance, nature, supply chains, reporting, communications, change management, and more.

Attendees include leaders from **American Express, Google, Meta, Starbucks, Salesforce, Disney, and Morgan Stanley**, offering valuable benchmarking and partnership opportunities.

Key Benefits

- Gain up-to-date insights on policies, reporting, and market trends shaping corporate sustainability.
- Learn tangible solutions from peers addressing Scope 3 emissions, circularity, and business resilience.
- Build connections with senior sustainability, ESG, and supply-chain leaders to accelerate our goals.

Estimated Cost

If I register by [enter current rate expire date] we will save [enter dollar amount].

Post-Event Deliverables

I will provide a brief post-event summary highlighting key takeaways and recommendations to share across departments.

Thank you for your consideration. GreenBiz 27 is a timely opportunity to strengthen our sustainability strategy and position our organization for long-term success.